**Start To Finish – From Chips to Added Value**

By: Mitch Mitchell

Your car or truck is in great shape but you notice it has its fair share of paint chips so there is a way to fix those and bring your vehicle up a notch. Not only will you enjoy a better look, but it will help prevent rust from forming if chips are down to bare metal and also increase the value of your vehicle.

The first step is checking your door tag or paperwork and finding the factory paint code. In this case for a 2006 Ford Focus in Screaming Yellow it is D6. From there you check out [www.automotivetouchup.com](http://www.automotivetouchup.com) and plug in the paint code/vehicle information; their system locates your color (including rare colors) and you can see all the great products.

**The perfect touch up products**

A picture containing food

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A close up of a bottle

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**Typical hood paint chip**

These were some deep chips on the hood of this Screaming Yellow 2006 Ford Focus. Using AutomotiveTouchup products in a few simples steps save the car from needing paint work in a body shop.A close up of a car

Description automatically generated A close up of a car

Description automatically generatedA picture containing person, object, light, holding

Description automatically generated A hand holding a cell phone

Description automatically generated A picture containing object, light, sitting, small

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**Paint chip on plastic bumper**

A close up of a car

Description automatically generated A picture containing person, car, holding, person

Description automatically generated A car parked in a parking lot

Description automatically generated Front End looking great with AutomotiveTouchup! A close up of a car

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**Lots of paint chips on door jam**

A close up of a car

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Description automatically generated A car parked on the side of a vehicle

Description automatically generatedDoor Jam After

**Paint worn off on door molding**

A close up of a street

Description automatically generated A hand holding an object

Description automatically generatedA car parked on the side of a road

Description automatically generated

Did you know that these Microdabbers, a favorite tool of mine, have the capability to bend making getting in those hard to reach areas much easier and also offering added control when applying the primer and/or the paint? A must have purchase.

A hand holding a small car

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Text

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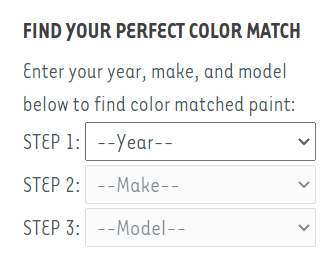
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A picture containing text

Description automatically generatedA picture containing person, water, table, sitting

Description automatically generated Talk about versatility!

The full line of perfect color matching paint and products from AutomotiveTouchup gives you the tools for simple touchups to repairing areas with a little more paint issues or creating a custom color matched accessory.A bottle of items sitting on a table

Description automatically generated 

Probably the tool that surprised me the most is their aerosol paint handle. You can find others in hardware stores, but they do not compare to the quality of AutomotiveTouchup. I have used this product for painting patio furniture, and I can tell you on doing bigger projects like that it is my go-to tool.

A picture containing sitting, small, table, phone

Description automatically generated

**Supply Source:**

[**https://www.automotivetouchup.com/**](https://www.automotivetouchup.com/)

Toll Free: 1-888-710-5192

**Supplies used for paint touch up:**

Paint Prep Surface Wipe

Assorted Touchup Wet SandPaper Pack

2 oz jar Sandable Primer (brush in cap) Touch Up paint

2 oz jar Base Coat Color (brush in cap) Touch Up paint

2 oz jar Clear Coat (brush in cap) Touch Up paint

Disposable Microdabbers

Aerosol products & tool also shown